# **Novartis - Focus on Europe**





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Updated January 2024

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## The EU in the current geopolitical context

Europe's resilience and economic security will depend on its ability to attract innovation.

We welcome the focus on security of supply and open strategic autonomy, and remain dedicated to reimagining medicines to provide patients with life-saving treatments all over the world.

Digital tools and Artificial Intelligence (AI) have become increasingly important when it comes to the development and delivery of medicines, and we are committed to be a frontrunner in this field.

We look forward to working with the new political leadership to make sure that Europe remains a leader in healthcare.



### What do we need to remain competitive? Ensuring (market) Level playing field Attractive IP access and and regulatory on environmental availability framework legislation Regulatory Data Protection is a We fully support the ambition of a Medicines have no value if they don't reach patients across the key element for investment greener Europe (and world). continent. The absorption of decisions. The General Europe needs to be a front-runner innovation by member states is Pharmaceutical Legislation should in environmental standards, but by not weaken this crucial incentive. therefore key. upholding the industry's competitiveness. Shortages are still happening Prospective advanced therapies New legislation should include and we need to tackle the root will need a future-proof system, and the use of digital tools, causes, together. adequate transition periods, and including AI, will be key. make sure that alternatives are available.



## Key EU initiatives that we are following/actively engaging:

- General Pharma Legislation
- Critical Medicines Alliance
- EU List of Critical Medicines
- European Green Deal, including Urban Waste Water Treatment Directive (UWWTD) and PFAS
- Biotech and Biomanufacturing initiative

## Other initiatives we are closely monitoring:

- Patent package
- Al Act
- Letta/Draghi reports
- IPCEI "Med4Cure"
- CS3D/CSRD
- Antwerp Declaration

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